



November 14, 2018

Job Title: Community Organizer/State Policy Advocate – Bilingual Spanish
Salary Range: \$60,000 to \$65,000, plus excellent benefits
Schedule: Full-time/40 hours a week, flexible schedule, evening/weekend meetings
Location: Alcohol Justice in San Rafael, California
Beginning Date: Starts immediately
Apply by 5 pm, Friday, December 14, 2018

Organizational Description:

Alcohol Justice is a national alcohol industry watchdog based in San Rafael, California. We believe youth should grow up free from the alcohol industry's advertisements, enticing products and easy access. We organize locally, statewide and nationally to hold the alcohol industry accountable for harm. For more information see <https://alcoholjustice.org/> and <https://alcoholpolicyalliance.org/>

Position Description:

Alcohol Justice is looking for a Bay Area-based Community Organizer, bilingual in Spanish, to join our action-oriented group of dedicated public health, policy, and advocacy experts. The primary responsibility of the organizer consists of staffing and growing ongoing coalitions both locally and statewide. The organizer will take the lead on building California Alcohol Policy Alliance (CAPA) in the Bay Area and lobby state elected officials in Sacramento.

Through coalition, campaign advocacy and strategic use of media, the organizer will expose the alcohol industry's dirty tricks in promoting harmful products, deceptive marketing, targeting youth, and undermining public health and safety. We approach alcohol through diverse communities, with a lens of public health and public safety.

Locally, the organizer will staff the San Rafael Alcohol and Drug Coalition (SRADC) and assist Youth For Justice (YFJ) in alcohol and opioid prevention work in the primarily Latino Canal neighborhood and in San Rafael schools.

We require an independent and culturally sensitive community organizer with research capabilities, a self-starter who is quick to understand policy and create strategies. Working under the supervision of the Advocacy Director and in coordination with the YFJ Community Organizer, responsibilities include:



Organizing:

- Maintain and recruit community leaders and organizations
- Train youth and adult leadership
- Organize educational canvassing, direct actions, negotiations, and media events
- Grassroots and direct lobbying at San Rafael City Hall and Marin Civic Center
- Manage constituency involvement of youth, public health, parents, people of color, LGBTQ, and people in recovery from alcohol problems
- Organize town hall meetings, youth summits, and annual 2-week youth summer program with collaborating staff

Research, Analysis, Writing, Evaluation

- We expect public health, public safety and legal research capacity and the ability to understand, research and analyze potential legislative and regulatory solutions
- Writing fact sheets, mini-reports, flyers, media advisories, press releases, and web content is expected, with assistance from other staff
- Assist with writing press alerts and press releases
- Program evaluation & planning and/or Drug Free Communities (DFC) grant experience is a plus

Qualifications:

- College degree or equivalent proficiency; graduate degrees encouraged
- Bilingual Spanish and demonstrated cultural competency with Latino community
- Ability to work with diverse cultures and leadership
- Experience in public health, public policy, social work, communications, or other relevant fields
- Two or more years in community organizing/advocacy; experience working with youth
- Excellent listening and communication skills
- Confident speaking in public, making PowerPoint presentations, and representing policies and positions to allies, stakeholders, elected and appointed officials, and media
- Strong writing, publishing, and editing skills
- Knowledge of public issues and a passion for removing negative corporate practices and influence from our communities
- Ability to work and thrive both independently and in a team environment
- Experience managing volunteers and ensuring top quality deliverables
- Willing to travel for conferences, events and organizing
- Willing to work evenings and some weekends
- Knowledge of the alcohol industry "Big Alcohol" and environmental prevention
- Experience in creating content and skills in utilizing social media
- Strong data management and computer skills
- Must have current California driver's license, auto, and auto liability insurance; mileage and travel expenses are reimbursed



Salary and Benefits:

- \$60,000 to \$65,000 DOE
- Excellent benefits and retirement plan
- Collegial work environment
- Flexible schedule depending on travel/meetings; possible telecommute one day a week

To Apply:

Email resume and brief cover letter to: jobs@alcoholjustice.org

Please put "**Community Organizer**" in the subject line.

Diverse applicants are strongly encouraged to apply. Alcohol Justice does not discriminate against its employees or applicants based on race, color, religion, national origin, ancestry, age, medical condition, disability, veteran status, marital status, sexual orientation, or on any other impermissible basis.